

# Paul R. Whitehead

Developer and Designer

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## Introduction

I am an experienced and conscientious developer who also enjoys design and client interaction. I have worked with a variety of clients on sites from international ecommerce vendors to small business brochures.

I graduated from university with an honours degree in Computer Science and after fulfilling a travelling sabbatical, I started making websites to promote my photography. I have been developing and designing websites and web based applications ever since. I believe, with conviction, that the internet is the most important commercial environment within which a business can establish itself.

## Skills

- </> PHP - Object oriented development principles and practices, advanced understanding, framework and CMS creation
- 🗄 MySQL - Advanced understanding of query creation and practical use in production environments
- \$ E-commerce - creation of online shops of varying size and complexity
- 🔄 Git - Daily use of a Git-Flow enhanced work flow, branching and production environment synchronicity
- <> JavaScript/jQuery - Understanding of principles and practical production use in frontend development
- 📄 HTML5 - Experienced in the use of semantic structural markup
- 🎨 CSS3 - Modern cross browser frontend animation and page styling
- ⚙ Vagrant - Creation of local development environments which more closely mimic production configuration
- 📱 Responsive - Creation of websites which adapt their design and functionality to the size of the users device
- 🖨 Design - Branding and design for websites and web applications using a variety of tools including Adobe CS

## Experience

### Strawberrysoup - Developer

2011-2014

Strawberrysoup punch above their weight; a small digital agency who consistently produce amazing products for brands such as M&S, Animal, American Express and Wiley & Son to name a few. Their technical expertise and array of design talent enabled me to learn from some of the industry's best and brightest in a small and nurturing environment. During my time with Strawberrysoup I have been lucky enough to work on some of their largest and most complicated projects to date, as well as being part of the team tasked with rebuilding their CMS and PHP Framework from the ground up. These projects, which included Dssmove and Attitude Clothing, helped me to learn something new each day and develop my skill base yet further.

### Access by Design - Developer, Designer, Project Manager

2008-2011

Access by Design started small but had big ambitions; a husband and wife team, specialising in SME websites with AAA accessibility. The company was growing quickly and I was the first developer / designer they had employed. Maintaining up to ten active projects at once, I also developed the companies core product, a parent theme framework for Wordpress. I was able to enhance the standard Wordpress experience adding functionality that enabled our clients to spend less time maintaining their website and more on running their businesses. Access by design flourished, taking on more staff and expanding into larger offices near Chichester.